



THE  
**ELEGANT CHIC**  
*personality dressing style*

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## PERSONAL STYLE BASE

Your base personality dressing style is at the core of your style, leave it out of any outfit and you just won't feel right. So let's jump right into the style so you can understand more about what you're looking for.

## ELEGANT CHIC STYLE COMMUNICATES

The message of the Elegant Chic style is that you're cultured, sophisticated and discerning

Your style expresses your expectations of quality and impeccable taste.



## Elegant Chic Patterns



## KEY ELEMENTS



Key elements of the style include lighter neutral colours (camel, cognac and ivory) with pops of bold colours, all made in fine high-quality fabrics and finishes, every fussy or overly detailed, but not plain and boring either.

You'll find fine quality fabrics such as silk and cashmere along with buttery soft leather. This look announces quality and refinement. Patterns will be geometric or stylised, small and repeating or Hermes style prints.

## ELEGANT CHIC ACCESSORIES

Your accessories are refined and polished.

Real gems in modern and elegant settings.

Fine soled shoes that include some detail, whether it's an interesting colour or pattern.

Handbags are often designer and make a statement.



## GROOMING

Your grooming is always pulled-together and makeup is polished. You may choose a bold lip colour to finish your look but will pare back your eye makeup if this is the case to ensure a balanced look.

This style is epitomised by the modern-day princess - Princess Kate of England, Princess Mary of Denmark are two great examples.

To get the full picture on how to dress for your personality as well as discover your best colours, your figure flattery guidelines and your personal style values join my [7 Steps to Style Program](#) - because defining your personal style is the easiest way to have a wardrobe full of clothes you love to wear.

